



Exhibitor Information

The 2024 Conference Exhibit Hall will be October 25th.

The deadline for submitting exhibitor registration forms is September 15, 2024.

Date and Location

The 2024 WMTA Annual Conference will be held on Friday, October 25th and Saturday, October 26th in Harper Hall at Lawrence University in Appleton, Wisconsin. The Exhibit Hall is open for attendees from 8:00 AM to 5:00 PM on Friday of the Conference and is available to everybody. The Exhibit Hall space is conveniently situated in the lobby area by registration and at the entrance to the presentation hall so members will need to pass through during break times.

Exhibitor Fees

The one-day fee for exhibitors is \$150. The exhibitor fee includes a table, two chairs, Conference name badges, free listing in the printed Conference booklet, free listing on the Conference webpage, and two free tickets to the Friday evening recital. We do not have tablecloths or other resources that might usually be found in a hotel conference hall situation.

Registration is available with an online form found in the Advertising and Exhibiting page under the Conference tab on the WMTA website. [Click HERE for the form.](#)

Setup and Take Down

Before setting up, exhibitors should check in at the Conference registration desk. The Exhibit Hall will be available for set up between 7:00AM and 8:00AM before the area opens at 8:00AM on Friday, October 25th and may not dismantle or pack until the closing of the exhibit hall time at 5:00PM. Exhibitors must have all items moved out of the space by 7:30PM on the day of the Exhibit Hall.

Conference Attendance and Meals

Conference participation and meals are not included in Exhibitor registration but may still be purchased in advance before October 1st. One-day only registration is also available for individuals who would like to participate in the Conference on Saturday. Please email the office for more information about registration, meals or purchasing tickets.

If you have questions or would like to check space availability, please contact us by emailing the office at wisconsinmta@gmail.com.