

Wisconsin Music Teachers Association

State Affiliate of Music Teachers National Association

August 2023

Letter from the President

Dear Friends and Colleagues,

I really don't know where the time goes--this summer is flying by! My firstborn just turned 18 and is off to college in a short month. The guest bedroom is filling up with dorm supplies, the university emails continue to come in with reminders and deadlines, and life for each member of my family of four is going to be different really soon. And don't forget the dog—she will miss his whistle each morning, calling her for their walk together.

But the thing that gives me the most comfort about this college kid's many upcoming changes is that he's also going to be – you guessed it – a music kid. Just knowing he will have a music ensemble and a couple of music classes, I'm more at ease that he'll be "at home" with a group of friends, many of which he will have for life.

A few weeks ago, our family traveled to Colorado, and on our way home we were able to meet for lunch with our college choir director. We were thrilled to introduce him to our kids, and that meeting was one of the highlights of the whole trip. (Of course, we looked exactly the same as we did 30 years ago!)

Isn't it wonderful when you stop to think of all the friendships and lifelong connections you have due to music, your music career, and your music-related experiences? The students you're still in touch with, your former teachers and colleagues? Do you wonder how your life would be different if you didn't know those people? How have they shaped and changed you?

Back in June, our WMTA leadership teams wrapped up our 2022-23 year in Appleton with a speaker and breakout discussions, along with our traditional meetings. It was an invigorating and inspiring day. I look forward to meeting with the whole of WMTA membership at our annual

conference in La Crosse in October and continuing those inspiring discussions. Our colleagues shape and change us in immeasurable ways, and our friendships are treasured! I hope you'll

take advantage of the conference opportunity to meet and spend those important days together.

Yours sincerely,

Michelle "Mickey" Lytle, NCTM

President, Wisconsin Music Teachers Association



Connect with Leadership

As we head into a new fiscal year, please take time to identify changes in WMTA leadership positions. You'll find biographies of some of these new leaders in this newsletter, too. It's great to put faces with names, and we are very thankful for all the volunteers that take on these roles. If you have interest in volunteering on a local level, please contact your local association president for information. It's a great way to meet others in your area, as well as make an impact on all of us in our organization.

WMTA Board & Admin Council Local Associations Collegiate Chapters

You can find our WMTA calendar at the link below. You can add this link to your own google calendar to keep track of all the WMTA events on your calendar. Send any additions or updates to wisconsinmta@gmail.com.

WMTA Calendar

Membership to Vote on Bylaws Changes in October

The WMTA Executive Board has proposed changes to the Bylaws that will be voted on at the Annual Meeting on October 21 in La Crosse. The proposed changes are in the document linked below. The document shows strikeouts for what will be eliminated and red text for what is added.

Document with Changes

Questions about the proposed changes can be directed to President Mickey Lytle, Immediate Past President Rachel Fritz, or Executive Board Member Catherine Walby.

Join us at the 2023 Conference

We are pleased to host the 2023 WMTA conference on La Crosse on October 19-21. This is an event for **ALL members (yes, that includes YOU!)** and a great way to learn about new strategies in teaching, to improve student practice, incorporating mindful practices into your teaching, how to help your students become lifelong musicians, and much more! We love hosting this event to help our members connect with others in the field and learn new tips and tricks to teaching.

This fall's conference is jam-packed with a record 21 presentations! Join your colleagues from around the state in beautiful La Crosse as we take time to connect, rejuvenate, and share great ideas with each other. We look forward to having you join us to spark new creativity and invigorate your teaching career! You can register now at: **REGISTER NOW**

Sign up by August 15 for the early bird discount!

If you would like to advertise with us at the conference, click here for advertising options.

Independent Music Teachers Forum: Running Your Small Business.

By: Tricia Marton, NCTM IMTF chair

It's August and time to coast though the last lazy summer days and gear up for the race of the studio year.

I recently came across a thread on The Art of Piano Pedagogy asking for resources that "specialize in the nitty gritty every day details of running a small business" The group recommended the following online resources which included everything from podcasts to one-on-one business coaching. Each resource is a reference point (not a recommendation) to use you as you see fit. Below is a bit about each.

<u>MusicStudioStartup.com</u> "Get weekly business tips and resources to grow and transform your studio." This site offers a blog as well as a podcast under the same name.

<u>OutsideTheBachs.com</u> "...helps musicians build successful full-time private lesson studios with a predictable student enrollment process." This website offers services for individual private lesson teachers, studio owners and multi-teacher studios & conservatories. It includes a blog, podcast and Facebook group under the same name. Offers a free strategy session.

<u>Musicgro.com</u> "Growing and supporting creatives so their craft more profoundly impacts humanity"This site offers a blog, Podcast, and business coaching. Offers a free 'Connection Call.'

<u>Score.org</u> "SCORE business mentors can help you start, grow or transition your business' SCORE mentors know what it's like to be a small business owner. Our community of experienced entrepreneurs, corporate managers and executives is eager to help you start and grow your business." This website offers mentors and workshops.

From the WMTA Nominating Committee

By: Catherine Walby, NCTM WMTA Nominating Committee Chair

As a WMTA member, one of your responsibilities is to vote for your leadership. We, the Nominating Committee, present Mary Tollefson, NCTM as a candidate for President-Elect. Please read below for further information about Dr. Tollefson. She will be nominated as a candidate at the WMTA annual business meeting on Saturday, October 21, in LaCrosse as part of the state conference. Nominations are able to be made from the floor as well. If elected, Dr. Tollefson will serve one year as President-Elect then become President in October 2024. The three remaining elected positions (VP-Conference, VP-Membership, and Treasurer) will be presented in the August 2024 newsletter and voted on at the October 2024 conference.

Mary Tollefson, NCTM, candidate for President-Elect

By: Mary Tollefson, NCTM

Fellow WMTA members,

I am pleased to be nominated for the position of President-Elect of the Wisconsin Music Teachers Association. I have been a member of MTNA for almost 35 years, beginning as a student member of MTNA



while finishing my master's and doctoral degrees at the University of Texas-Austin. I was fortunate to have Martha Hilley as my first MTNA mentor as the Collegiate Chapter Adviser, although Joan Reist,

who was also a MTNA president, was a mentor of mine when I attended the University of Nebraska-Lincoln as an undergraduate. After completing my degrees, I was hired by the University of Wisconsin-La Crosse, have been a member of the La Crosse Area Music Teachers Association (LAMTA) for almost 30 years and previously served as MTNA State Performance Competitions Chair for several years within WMTA. Currently I serve as Chair of the Department of Music at UW-La Crosse along with teaching all university piano lessons, classes, piano pedagogy and sometimes a general education course, which I love getting to meet students from across campus. In my piano pedagogy course, I have aligned projects to promote the MTNA certification program so that students may apply more prepared beyond graduation from UWL. I enjoy offering presentations to local chapters and judging auditions in Wisconsin. As Department Chair, I look forward to applying my administrative skills to help advance WMTA—mostly what I have learned is to ask questions, listen for opportunities that will benefit many or all members and then try to realize those ideas.

As I have been raising a family (youngest is in college now), I feel I can become more involved with WMTA and MTNA, who have made me the teacher I am today. If endorsed by WMTA, I look forward to serving you!

Welcome New Collaborative Performance Chair: Shuk-Ki Wong

By: Dr. Shuk-Ki Wong

Hi WMTA members, I am Dr. Shuk-Ki Wong and I am the new collaborative performance forum chair. I am beyond excited to work alongside dedicated music educators through this position, to lead, and to bring refreshing perspectives in collaborative performance as the chair of the forum!

A little introduction of myself: I would describe my musical journey as adventurous. I grew up in Hong Kong, and later I moved to Australia for my masters degree, and then to the U.S. for my DMA at the University of Wisconsin-Madison. One of the highlights of such a journey is that I developed my appreciation of different cultures,



as well as embracing my own. This journey inspires me to dedicate my research in exploring intercultural piano pedagogy, discovering underrepresented keyboard works, and elevating Asian,

Asian-identified individuals, and Asian-Americans through performing arts. I have presented my work at WMTA annual conference, CMS, and MTNA Collegiate Symposium, to name a few. I have also led lectures and shared my research at Purdue University and Purdue Asian Cultural Center as teaching faculty and artist-in-residence.

I am thrilled to join WMTA as one of the administrative council members! I look forward to seeing many of you at this year's annual conference in La Crosse!

Welcome Stacey Kraus: MTNA Certification Chair

By: Stacey Kraus, NCTM

Stacey Kraus is the new certification chair on the state board. She is a graduate of UW-Stevens Point with degrees in music and psychology. Stacey has been a member of MTNA and WMTA since receiving her first membership as a scholarship at UWSP. She currently serves as president of the Fox Valley Music Teachers Association and received her national certification in January of 2022.

Stacey teaches piano privately though St. Paul Lutheran School and Fox Valley Lutheran High School in Appleton and is an active accompanist in the Fox Valley. When she is not teaching, she loves cooking, baking and spending time with her husband and two daughters. Her favorite time during the pandemic was arranging music for piano, violin and cello to play with her girls!



2024 REGIONAL KEYBOARD COMPETITION DATES AND VENUES

By: Mary Anne Olvera, NCTM

Regional Keyboard competitions are held at three sites in WI (S Regional, NE Regional, NW Regional).

NEW FOR 2024!!

- Students advancing to the Regional Keyboard Competition must compete in the region associated with their home district
- Piano Duets are now included in and entered in the Vocal/Instrumental/Ensemble audition track
- Only Vocal/Instrumental/Ensemble track may change regions

All registrations must be postmarked by **WEDNESDAY**, **APRIL 3**, **2024**. Registration fees are \$30 for each student entered. Send check, <u>made payable to WMTA</u>, along with the Fee Summary sheet, to:

Mary Anne Olvera 664 Louise Lane Hudson, WI 54016

• S REGIONAL KEYBOARD COMPETITION

SUNDAY, MAY 12, 2024 UNIVERSITY OF WISCONSIN - WHITEWATER Greenhill Center of the Arts 950 W. Main St. Whitewater, WI 53190

• NE REGIONAL KEYBOARD COMPETITION

SATURDAY, MAY 11, 2024 UNIVERSITY OF WISCONSIN - STEVENS POINT Noel Fine Arts Center 1800 Portage St. Stevens Point, WI

• NW REGIONAL KEYBOARD COMPETITI

SATURDAY, MAY 11, 2024 UNIVERSITY OF WISCONSIN - EAU CLAIRE Haas Fine Arts Center 121 Water St. Eau Claire, WI 54703

Winners at grade levels 7-12 will have the option to advance to the State Keyboard Competition. Any questions, contact Mary Anne Olvera, NCTM, maryanneolvera@gmail.com

DISTRICT AUDITIONS 2024

By: Roberta Grube WMTA State District Chair

Is it true there is a new State District Chair this year? Yes! What happened to Sandra Stratz? Don't worry, Sandra has taken on a new position in our organization and silly me, Roberta Grube, has agreed to take the position.

I would like you to get to know me so that our next year together is successful. I live in Poplar with my husband, Ed, of 42 years and our cat Rosie. We have two grown children; Gretchen lives in Chicago



and teaches violin and plays in two bands and Andy lives in Superior and works at the Superior Challenge Center.

I am a member of the Superior Area Music Teachers Association (SAMTA). I have taught piano for 30 years in my private studio. I am also the Music Director at Trinity Lutheran Church in Lake Nebagamon, work part time at UW-Superior for the Lake Superior Research Center, and run a family-owned construction company with Ed. It is a great and busy life.

My background is in Computer Science and Applied Mathematics. However, I studied piano and participated in the Minnesota Music Teachers Associations (MMTA) auditions growing up. I continued to study piano in college while pursuing my degrees.

Just a friendly reminder to please renew your WMTA membership. This is done by renewing your MTNA membership and including your WMTA membership in your payment. Those who do not renew by October 15 (WMTA must have processed your renewal by then), will need to pay the \$150 non-member fee to enter students in the 2024 auditions. Be sure to avoid that fee by renewing now.

I am so excited to be the new State District Chair and ask for your patience as I get familiar with the new position. See you at the conference!

2024 WMTA Audition Dates and Deadlines and Chair Contacts

DISTRICT	SITE	AUDITIONS DATE	ENTRY DEADLINE
Appleton	Lawrence University	03/16/24	02/17/24
Eau Claire	UW-Eau Claire	03/16/24	02/16/24
Kenosha	UW-Parkside	03/09/24	02/09/24
La Crosse	Capella Performing Arts Center	03/16/24	ТВА
Madison	UW-Madison School of Music	03/23/24	02/23/24
Merrill	Our Savior's Lutheran	03/02/23	02/10/23
Oshkosh	UW-Oshkosh	03/16/24	02/24/24
River Falls	UW-River Falls	03/23/24	02/21/24
Sheboygan, West Bend	Lakeland University	03/09/24	02/09/24
Stevens Point	UW-Stevens Point	03/16/24	02/24/24
Superior	UW-Superior	03/03/24	02/05/24
Milwaukee	UW-Milwaukee	03/23/24	02/24/24
Wausau	Wausau Conservatory	03/09/24	02/19/24
Whitewater	UW-Whitewater	03/23/24	02/23/24

District Contacts

DISTRICT	CHAIR(S)	EMAIL	PHONE
STATE CHAIR	Roberta Grube	rfrinkman@gmail.com	715-364-2537 / 218-349-6419
Appleton	Catherine Walby	catherine.walby@lawrence.edu	920-832-7448
Eau Claire	Joe Krause	josephkrause@gmail.com	715-797-0692
Kenosha	Flora Lim Anna Kojovic-Frodl	floralim_piano@yahoo.com annkojovic@gmail.com	262-945-3934 (Flora) 262-880-8586 (Anna)
La Crosse	Reene Sampson	reene.ann.sampson@gmail.com	(608) 792-6697
Madison	John Scoville	johnharrisonscoville@gmail.com	913-488-1693 (John)
	Denise Taylor	dtaylorpiano@gmail.com	608-438-2754 (Denise)
Merrill	Katie Livingston	katzpianostudio@msn.com	715-218-6894 / 715-536-4054
	Carolyn O'Brien	cobrienpiano@gmail.com	715-966-2592
Oshkosh	Dr. Kirstin Ihde	ihdek@uwosh.edu	319-830-3264 (Kirstin)
	Annemarie Birschbach	ajbach@att.net	920-379-1968 (Annemarie)
River Falls	Teresa Lindahl	btbjgf@gmail.com	715-690-4282
Sheboygan / West Bend	Louise Mann	louisemannpiano@gmail.com	920-912-2106 (Louise)
Stevens Point	Gail Heywood	gailheywood0@gmail.com	715-459-8180
Superior	Roberta Grube	rfrinkman@gmail.com	715-364-2537 / 218-349-6419
Milwaukee	Jennifer Kottke	jenmilmusic@gmail.com	262-622-5092
Wausau	Mona Grote	monagrote@yahoo.com	715-721-5122
Whitewater	Bethany Hartlaub	bjoyful90@outlook.com	262-215-5495

WMTA State Vocal/Instrumental/Ensemble Competition

By: Opala Bilhorn, NCTM State Vocal/Instrumental/Ensemble Chair

State Vocal/Instrumental/Ensemble will be held at UW-Stevens Point on Saturday, May 11, 2024.

Please take note of the following change:

The State Vocal/Instrumental/Ensemble Competition (or State V/I/E) now includes the State Keyboard Duet Track and the State Adult Keyboard Track. Teachers registering students for State in these two tracks will now do so through State V/I/E and can direct their questions to me at

opalas.music.studio@gmail.com.

Remember to consider the State Ensemble Track as you make your repertoire plans with students in the Fall. This is an excellent opportunity for you as a teacher to offer a unique lesson experience: an

ensemble lesson! There are many different opportunities for a variety of ensembles; please see the website for all the specific details or email me for more information.

The registration deadline for State Vocal/Instrumental/Ensemble is April 3, 2024. Registration forms and fees must be postmarked and mailed to:

Opala Bilhorn/508 Campus St./Suite 3/Milton, WI 53563

For teachers interested in learning more about the State V/I/E Track and successfully navigating the WMTA Auditions in general, consider attending the joint session Mary Anne Olvera, Roberta Grube and I will be presenting at the WMTA Conference in October.

2024 STATE KEYBOARD COMPETITION

By: Mary Anne Olvera, NCTM

WMTA offers students the opportunity to advance beyond the Regional Keyboard events, to play at the peak of their ability, and to showcase their musical talents.

Eligible participants are the designated Regional Winners - S, NE, NW - at grade levels 7-12.

If the Winner at any grade level is not available, or does not choose to advance, the opportunity to play will be given to the Runner Up at that grade level. If neither will participate, there is a default at that grade level, in that region.



This competition determines the single grade level Winner for the state.

STATE KEYBOARD COMPETITION
SATURDAY, MAY 18, 2024
UNIVERSITY OF WISCONSIN - STEVENS POINT
Noel Fine Arts Center
1800 Portage St.
Stevens Point, WI

ON COMPETITION DAY:

- All performances will be held in the Recital Hall with a defined schedule.
- Students will have scheduled warm-up times 30 min. prior to the student's performance, 15 min. slots
- Three judges will listen to all entrants at each division at the same time.
- 15 min. deliberation time immediately follows the last entrant at each division/grade level, with judging done by independent balloting, collaborating as necessary
- All Winners for all divisions/grade levels (there will be no Runner Up placements) will be announced at Awards Presentation at days end
- <u>Points</u> = 15 for Winner plus Winners Trophy, 10 for participants, and all receive certificates

OTHER IMPORTANT POINTS:

- In the interest of equity, all performances are held to a strict 15 min. time limit.
- Judges will cut off students if necessary to maintain the pre-determined schedule
- Teachers will choose repertoire that is in line with these requirements, and/or prep students to be cut off if their program exceeds 15 min.

These are Recital Hall performances, which are open to the public. Anyone entering the Recital Hall will pay admission fees of \$10/adult, \$5 non-performing student, and under 5 free.

Any questions regarding WMTA State Keyboard Competition, contact Mary Anne Olvera, NCTM maryanneolvera@gmail.com

Recap of the 2023 WMTA Inaugural State Keyboard competition Saturday, May 18, 2023, University of Wisconsin - Stevens Point

By: Mary Anne Olvera, NCTM

This first staging of a true state keyboard competition was a solid success. Students were scheduled to 15 minute slots in warm-up rooms, all equipped with grand pianos, $\frac{1}{2}$ hr. prior to their assigned performance time.

Each region rotated the start position at the beginning of a new grade level, in the interest of equity.

The student performance schedule ran very smoothly, and adjudicators had the time to independently ballot, collaborating if necessary, determining the grade level winner.

All individuals that went into the recital hall to hear performances paid for admission, which was a day pass, allowing individuals to come and go as needed.

Winners were announced at the Awards Ceremony at the end of the day.

Students seemed very excited to have this opportunity with a new competition, and parents were very impressed with all of the performances.

Next year's State Keyboard Competition will be on Saturday, May 18, 2024 at UW Stevens Point.

WMTA STATE KEYBOARD COMPETITION WINNERS
GRADE 7 - PAUL HE
GRADE 8 - VIVIAN FENG
GRADE 9 - SARAH BLUST
GRADE 10- VIVIAN SPENCER
GRADE 11 - STEPHEN SODERBERG
GRADE 12 - EVELYN ROHRBACH

PARTICIPATING TEACHERS: Ann Applegate, Margaret Burton, Shu-Ching Chuang, Mary Anne Harris, Margarita Kontorovsky, Jen Lohmann, Bill Lutes, Mary Anne Olvera, NCTM, Rita Schumann, NCTM, Tatyana Smith, Larisa Topolkaraeva, Eric Tran, Catherine Walby, NCTM, Jennifer Wilkinson, Lois Wolfe-Steiner

You can find the music program with the performer's music selections <u>here</u>.

2024 MTNA Composition Competition

By Kaju Lee, D.M.A. NCTM

It's time to begin the MTNA Composition Competition! A PDF score and a YouTube link are required with submission of registration. Registration Will Open In August 2023. Registration deadline is Wednesday, September 13, 2023, 3:00 p.m. Eastern Time. There will be no

exceptions as this is part of the national competition Full details can be found here: .Composition Guidelines (mtna.org)

TWO CHANGES

- No more midi files (YouTube links instead)
- National winners are no longer obligated to make the costly trip to the national conference to receive the prize.

GET THE WORD OUT!

Tell everyone about the composition competition to make sure you get entries for your state. Post on Facebook, email composition teachers that you know.

Thanks everyone for your help with spreading the word.

23rd Annual Sonatina Festival: Madison, WI

By: Mickey Lytle, NCTM

Save the Date! November 11, 2023

The 23rd Annual Sonatina Festival aims to raise awareness, appreciation, and understanding of the Sonata and Sonatina musical forms. As many music auditions and competitions are held in the spring, this festival encourages musical preparation during the fall semester by providing a performance goal for musicians of all ages and levels. We hope you'll participate in this exciting music-making event! Choose competitive or non-competitive, in-person or video entries. Visit www.sonatinafestival.org for more information.

Join us for 'CELEBRATING COMPOSITION with Dr. Kevin Olson'

By: Mary Anne Olvera, NCTM

On Sept 15 - 16, 2023, St. Croix Valley Music Teachers Association has the privilege of hosting Dr. Kevin Olson, Utah State University, at UWRF, Kleinpell Fine Arts Hall, for a series of teacher and student workshops, and a premier presentation of his newly commissioned work. Dr. Olson has been commissioned by SCVMTA to write a suite of pieces commemorating Deanna Roen, former MTNA Foundation Fellow, whom many of you know and have worked with. He will be offering teacher and student workshops on both Friday and Saturday.

Friday's teacher workshops (see poster) will explore areas of:

- The Art of Interpretation
- Motivational Psychology
- Composing

Saturday's student workshops (see poster) will include student performances, student masterclasses, and hands-on composition play with Dr. Olson

Contact Mary Anne Olvera (maryanneolvera@gmail.com) with any questions



~ In honor of Deanna Roen ~

Friday, September 15

4:00-6:00pm

Piano Teacher Workshop

Topics to include:

- motivational psychology
- the art of interpretation
- composing

6:00-7:00pm

Dinner - open to the public Reservations required by 09.07.2023 to btbjgf@gmail.com (Teresa Lindahl)

7:30pm

Concert premier:

"Scenes from the Northwoods"

Deanna, a former MTNA
Foundation Fellow, was also a
founding member of the SCVMTA.
Four of her former students will
perform this beautiful suite of
commissioned piano pieces in her
honor, composed by Kevin Olson

Saturday, September 16

Piano Student Day!

9:00-10:00am

Students perform their favorite Kevin Olson piano pieces!

10:00am-noon

Student masterclass composition process tips with Dr. Kevin Olson

Noon-1:00pm

Pizza Party Lunch (\$5)

1:00-3:00pm

Hands on composition exploration led by Dr. Olson for all students

Events held in Kleinpell ~ UW-RF SCVMTA.com

Fox Valley Music Teachers Association Celebrate 50th Anniversary



A two-piano recital by twelve members of FVMTA (Fox Valley Music Teachers Association) celebrated the 150th Anniversary of the city of Neenah on Sunday, June 4, 2023 in the Shattuck Community Room at the Neenah Public Library.

Local piano teachers used a rare opportunity to present some eight-hand piano literature for the public, along with duets, a rousing double trio and some period music from the late 1800s. The recital finale was an eight-hand "Champagne Toccata" musical "toast" followed by a complimentary (non-alcoholic) sparkling rosé and sweet treats for the public reception.

FVMTA took the opportunity to announce the Member of The Year, Janelle Bonson, much to her surprise!

Participating Neenah teachers were: Margaret Burton, Sabrina Fabian, Barbara Froelich, Nina Mink and Catherine Walby. Fox Valley colleagues Janelle Bonson, Bruce Koestner, Stacey Kraus, Justin Krueger, Muriel Merbach, Paula Quiñones and Katie Vande Ven joined the Neenah teachers for the celebration!

FVMTA Young Artist Festival

By: Barbara Froelich, NCTM

Calling students of teachers in the NE Wisconsin Music Teachers area (Students or students of teachers who reside in the counties of: Brown, Calumet, Fond du Lac, Manitowoc, Outagamie, Shawano, Waupaca or Winnebago counties)

Join Fox Valley Music Teachers Association in celebrating the 23rd annual FVMTA Young Artist Festival slated for Saturday, February 10, 2024 at Lawrence Conservatory of Music, Lawrence University, Appleton, WI!

The Festival is an educational day composed of music competitions (piano concertos, strings, voice, woodwinds/brass, ensembles), a clinic for students in grades 6-12, performances of winners and the awarding of over \$1,000 in cash prizes at the culminating Winners Recital!

See <u>fvmta.org</u> for details, registration and a link to the 2023 Winners/literature. If you have questions, contact Barbara Froelich, NCTM at <u>barbara.froelich55@gmail.com</u>.



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Aids for you to use

The Leadership of WMTA

For a list of WMTA Leadership, please click here: Leadership

For a list of your Local Association Presidents, click here: <u>Local Associations</u>

Professional Assistance Line

MTNA understands the ever-changing demands that music teachers face. To meet those needs, a vast collection of business resources has been developed by the association. Content will continue to be added and updated to ensure MTNA members have access to resources necessary to grow thriving studios and portfolio careers. If you have any questions regarding the Business Resources section or would like to provide feedback, <u>click here</u> or contact the MTNA National Headquarters at (888) 512-5278 or mtnanet@mtna.org.

Have You Moved?

All membership changes, including renewals and address changes, should be made on the MTNA website by updating your member profile. www.MTNA.org

Member Submissions

All WMTA members may submit relevant announcements or articles to be published in the newsletter. All submissions should be submitted 2 to 4 weeks in advance and must be received by the 15th day of the month prior to issue date or they will not be included and are subject to space availability.

To propose information, please email the wisconsinmta@gmail.com with potential text and pictures. All text should be concise and edited for content, spelling and grammar. Photos should be clear, high resolution and ready for publication. Please do not send pdf documents. All content is subject to edit and approval before it can be included.

Advertise With us

WMTA is a 501(c)3 nonprofit as state affiliate of Music Teachers National Association (MTNA). Advertising with Wisconsin Music Teachers Association will help you reach the 450+ members who are largely private music teachers, college and university instructors, and college student members across Wisconsin.

Advertising must be paid for prior to the 15th of the newsletter publication date. If you have questions or if you need an invoice, please email wisconsinmta@gmail.com.

Conference Advertising (Exhibitor)

Many options exist to advertise at our conference. Please see the website for details.

Newsletter Advertising Only Options

WMTA produces a newsletter in February, May, August, and December. If you would like to submit an advertisement, an electronic submission and payment are due by the 15th of the month prior. (January 15, April 15, July 15, and November 15) More information here

 Multi-newsletter advertising: 4 ads in the consecutive February, May, August, and December Newsletters, paid in full

Full Page: \$300

Half Page: \$150

- One-time Quarterly Newsletter full page color ad- \$100
- One-time Quarterly Newsletter half page color ad- \$50
- One-time use of our postal mailing list -\$75
- One-time ad, sent via email by WMTA on your behalf to entire membership- \$75
- If you wish to advertise, use this link.

Donate to MTNA

When you make a contribution to the MTNA Foundation Fund, you are helping us work for a more musical tomorrow through programs that nurture the creation, performance, study and teaching of music. Young students are recognized for their pursuit of excellence in performance and composition through the MTNA Student Competitions. The foundation fund also supports local associations by awarding grants from a national level. Click here.

