

Executive Board Meeting – Reports (October 20, 2016)

OFFICERS

PRESIDENT

Resignations: Gail Heywood, 1st VP-Conferences; Laura Swenson, MTNA Foundation Chair; Sandy Ryan, IMTF Chair; Elisabeth Daniels, Website Chair; Abigail Mace, MTNA Senior Competition Chair; Monica Schultz, Archivist

Appointments: Catherine Walby, 1st VP-Conferences; Kathy Latzke-Daley, MTNA Foundation Chair; Mickey Lytle, IMTF Chair; Melissa Koprowski, MTNA Senior Competition Chair; Theresa Camilli

Vacant: Website Chair

I attended the MTNA Leadership Summit in Cincinnati this September, and will be attending the East Central Division Competition at Central Michigan University January 14-15.

If you have questions about the national association, please ask me and I will do my best to get the answer if I don't have it immediately! If you have questions or comments about our state association, please let me know.

Submitted by Nicholas Phillips, NCTM

IMMEDIATE PAST-PRESIDENT

No Report – Catherine Walby, NCTM

1st VP – CONFERENCES



- I. Activities (June-October)
 - a. Updated the following documents:
 - i. Advertising cover letter
 - ii. sponsorship cover letter
 - iii. Online session proposal submission via Google Form
 - iv. Conference Schedule
 - v. Collegiate Poster Session Document
 - b. Advertising/Sponsorship: Over 100 businesses were contacted. Results were positive: WMTA received a \$300.00 grant from Delta Dental of Wisconsin and \$50.00 from Woodmans. WMTA also sold over ten ads (\$900.00).
 - c. Collegiate Poster Sessions—All collegiate chapters were notified in August regarding the event, unfortunately there were no applications received.
 - d. Exhibit Area—We have seven paid exhibitors and a total of 14 tables. Catherine Walby conducted follow-up communication with exhibitors.
 - e. Pianos—In lieu of advertising and exhibit area space, Leithold is providing WMTA with both a Yamaha Grand and a Clavinova at no cost. Be sure to visit their booth (or store!) and thank them for their support!
 - f. Publicity—Press release and posters were designed. Lynn Spicer handled the local aspect of printing and distributing these to the La Crosse Area businesses and universities. I also had printed 80 additional conference brochures which Leithold Music distributed at their August teachers workshop. Thanks to Erin Peyer for all the Facebook conference updates and the central office for the mass emails.
 - g. Masterclass—We have three students performing in the masterclass. It was more difficult to obtain participants this year. Opala Bilhorn is overseeing the masterclass students/scheduling.
 - h. Clinicians—All contracts were received in late spring, with follow-up email sent to all in August (with reminders regarding hotel, location, schedule, etc.) Unfortunately, in September one clinician withdrew. This left us scrambling to fill a time slot. The current contract states

that if a clinician needs to cancel their contract, they should notify WMTA by July 1st. I'm curious as to what other state affiliates do to ensure their clinicians do not withdraw at the last minute.

II. Conference Registrations: Current registrations (as of 10/14) stand at 74.

DESCRIPTION	2014	2015	2016
Registrations	85	87	74
Exhibitors	9	11	7
Advertisers	4	14	10

A special thank you to all who 'beat the drum' and sent out email reminders to come to this year's conference.

Submitted by Gail Heywood, NCTM

2nd VP – MEMBERSHIP

MTNA September membership stands at 18,885 (14,137 Active, 3629 Senior, 1068 Student plus Corporate and Institutional). This is down 7.1% from last year. WMTA October 13th membership stands at 426 (30 less than a year ago and 50 less than June 30). There are 54 members who have not renewed their membership this year (96 to start with before contacts were made). We gained 44 new or transfer members. The issue of non-renewing members is something we need to continue to address. MTNA's 2016-7 Membership Campaign is "MTNA – Your Partner in Teaching." Use the resources they have to help us retain and increase our membership.

Newsletters will continue to be mailed to the 9 members who do not have email.

Work was begun on a Promo Poster that the Local Associations can use to promote their events and recruit new members.

Katie will send monthly reports of the new members to the Local Association Presidents so they can encourage them to join a LA and become active members, which may lead to member retention.

Though WMTA membership is down due to teachers retiring or teaching fewer students, our collegiate numbers are strong. I am working at identifying more colleges with music students to invite them to join. We need to look to the next generation to keep us strong!

Submitted by Arlyss Troge

TREASURER

Income from membership dues, conference fees etc.	\$ 11,342.34
Expenses from conference, grants, auditions	\$ 8,657.01
Current year balance	\$ 2,685.33

Current account balances

Checking	\$ 17,773.37
Money Market	\$ 10,798.65
CD	\$134,792.83

There is outstanding conference income and expense that has not been recorded at the time of this report.

Wegner's was engaged to complete the 990.

Research continues regarding investment options for the amount that is in the CD.

Submitted by Rachel Fritz

PROGRAM CHAIRS

ARTS AWARENESS AND ADVOCACY

No report submitted – Drew Donica

BADGER COLLEGIATE COMPETITION

The 2017 Badger Collegiate Performance Competition will be held March 11. Registration postmark deadline will be February 11. Location will be announced soon.

The Badger Collegiate Performance Competition is open to pianists, instrumentalists, and vocalists. The winner receives \$200 from WMTA. If you are a WMTA member with college students, please consider entering them in this wonderful competition. More information, including rules and entry form, will be available on the WMTA website.

Please contact me with any questions!

Submitted by Drea Wagner, NCTM

BADGER VOCAL/INSTRUMENTAL COMPETITION

Badger V/I will continue to be with the piano Badger competition in 2017. We will hold it at the Eau Claire site on Saturday, May 20, 2017. I polled our V/I teachers, and it was almost an even split between EC & Point/Oshkosh. Of course, everyone voted for the location closest to them. I chose UW-EC because 1) the western edge people have always had to make the drive east; 2) it's close to half of the group that prefer EC; 3) EC has the space; 4) it keeps us on the same weekend as piano. (Stevens Point would've been the 2nd weekend).

A big change from the June Board meeting: we will not require students/parents to sign a release form for pictures because we are not posting student pictures on the web any longer. The V/I students have always received their participation certificate when they check in, but I may put them all in the teacher envelopes this year so that is not at the registration desk to cause confusion with the piano registration. We will continue to give awards when each division is announced, thus avoiding any mailings, and also taking the division pictures at that time. But winners will still be strongly encouraged to stay to perform on the recital at the end of the day.

We will have new forms up on Ovation – please watch for them. Be aware and careful that you send the correct form to the correct chairperson for either V/I or Piano if you teach & enter students in both. The deadline for Badger will be the same for both – April 15, 2017 postmarked.

Submitted by – Nancy Burman, NCTM

BADGER KEYBOARD COMPETITION

Badger Keyboard Competition Entry deadline: April 15 computer system deadline, postmark deadline for mailing in checks.

Badger Northwest: UW-Eau Claire on Saturday, May 20

Badger Northeast and Duets: UW-Oshkosh on Saturday, May 20

Badger South: Wisconsin Conservatory of Music on SUNDAY, May 21

Updates to Badger Rules and Procedures:

- There will always be a possibility of grades needing to be combined in the competition for a variety of reasons, please make students and parents aware of this procedure.
- Students need to bring published copies of scores but judges will be aware that scores might have some markings in the score. Teachers will make sure the scores are not marked up to the extent that the score is illegible for the judge.
- Teachers and students are responsible for retrieving any awards which are not picked up by students at the Winners Recital. Trophies will not be mailed to teachers.

- Once entries are received by the Badger chair, the chair will begin to create the teacher work schedule. If a teacher needs to make changes to the schedule, he/she is responsible for contacting other teachers to make a swap in the scheduled work. If the teacher refuses to take the responsibility to work, their students will not be assigned performance times and the teacher will be assessed the fine outlined in the Audition Handbook.

Submitted by Kayme Henkel, NCTM

COLLEGE FACULTY REPRESENTATIVE PRESENTATION FOR 2016 STATE CONFERENCE

Dr. Jason Sifford, NCTM, will be presenting “I Have No Idea What I’m Doing” for the College Faculty/Young Professionals Session at the 2016 Conference.

Abstract:

What do 21st century musicians do, and what does a 21st century musical career look like? The short answer is - nobody knows! Come explore the many different ways in which people navigate a life in music. Dare to question conventional wisdom, fix things that aren’t broke, and venture into the unknown completely unprepared! (But only a little bit, and in a very safe way.)

Bio:

Dr. Jason Sifford, NCTM is a freelance pianist, teacher and composer with a wide range of abilities and interests. He maintains a private teaching studio in Iowa City and is in demand as an adjudicator and clinician. As a composer, Jason is primarily interested in didactic literature for the piano, and his catalogue includes three solo collections, a baroque suite, and several arrangements of popular and traditional songs. Dr. Sifford is current president of the Iowa Music Teachers Association and serves on the Independent Music Teachers Committee for the National Conference on Keyboard Pedagogy.

Submitted by Jess Johnson, NCTM

DISTRICT AUDITIONS

Reminder to both new and experienced teachers: if you plan to enter students in District Auditions, please take a few minutes to browse the website for rules and requirements for entering students. Visit www.wisconsinmusicteachers.com, then “student events”, then “district auditions”. You will also find the locations, dates and entry deadlines for all of the auditions for 2017.

General Reminder: All teachers must use the Ovation online registration site for submitting student entries into district auditions. A link to the Ovation site is on the WMTA website, or go to www.ovation.wmta.net

The Ovation site has been recently transferred to a new server. If you used Ovation last season, you may need to retype the Ovation web address in again (even though the web address has not changed). I don't have technological terms, but your computer may "remember" and follow the old route to the old Ovation server – but the site won't load if it does that. You may need to start over by retyping the whole address from scratch and then make a new "bookmark" for the page. If you have questions on this, feel free to email me.

All questions about auditions repertoire should be emailed to Emily Schultz, the WMTA Auditions repertoire and Ovation database manager, at WMTACompositionHotline@gmail.com. This includes questions about if a piece is, or is not, allowed, and questions about the historical period a piece or composer.

DISTRICT AUDITION ENTRY FEES for 2017 : (same as last year).

District 2 (D2): \$20.00.

District 2-Non-Memorized (D2NM): \$20.00.

District 3 (D3): \$25.00.

State Track: \$25.00.

Duets: \$25.00.

Teachers should collect fees from their students and then **write one check for the total of their entries to WMTA**. Payments for entry fees must be sent to the district chairperson in the regular postal mail, or in person, before the entry deadline/freeze date for your district. *There is no option for online payments at this time.*

Current WMTA teachers who plan to enter students in their 2017 district auditions should have renewed their MTNA/WMTA membership before October 15. Meaning that MTNA should have record of your payment by that date – it shouldn't just be getting in the mail on Oct. 15. If you missed that deadline, you can still enter students by renewing your membership now and then including a \$100 late renewal fee (written to WMTA) with your students' entry fees.

WMTA members who used Ovation for the spring auditions in 2016 currently still have access through December 31, 2016. WMTA members who have renewed and paid their dues before October 15 will be "reactivated" by the end of 2016 which will grant access to use Ovation for all of 2017.

Newly joining WMTA members must verify that they have paid the membership dues before the auditions entry deadline in their district in order to enter students. It is recommended that this payment be made (to MTNA/WMTA) 3-4 weeks before the entry deadline to ensure access to Ovation with plenty of time to submit your student entries. If you are a new member and have recently paid your membership dues, feel free to contact me and I will get you activated with access to Ovation as soon as possible.

If you are new to using Ovation for entering students in district auditions in 2017, be sure to look at the “help” page of the Ovation site: www.ovation.wmta.net There is a “Teacher/Judge Users Guide” to assist you in navigating the site. Any general questions about entering students in the auditions can also be directed to me via email at any time.

Submitted by Rita Schumann, NCTM

HIGH SCHOOL VIRTUOSO COMPETITION

The 2016 High School Virtuoso Competition was held October 8, 2016 at the University of Wisconsin Stevens Point in concurrence with the MTNA competitions. Four pianists participated in the competition which was adjudicated by Dr. Molly Roseman. The winner of the competition was Leah Will, student of Kayme Henkel, and the runner-up was Anne Kaldjian, student of Nicholas Phillips.

We are always looking to have more participants in this competition, so please keep it in mind for your students! It is open to students in grades 9-12, on any instrument, including voice. More information and competition guidelines can be found on our website under the Student Events tab.

Submitted by Bethany Hartlaub

INDEPENDENT MUSIC TEACHER’S FORUM

No Report – Mickey Lytle, NCTM

LOCAL ASSOCIATIONS

Based upon 2014-2015 year-end reports, the thirteen WMTA Local Associations had membership as follows: CVMTA (Chippewa Valley MTA) 31; FVMTA (Fox Valley MTA) 50; GMC (Greater Milwaukee Chapter) 45; KMTA (Kenosha MTA) 18; LAMTA (La Crosse Area MTA) 31; MAMTA (Marshfield Area MTA) 10; MMTA (Michibago MTA) 29; OAMTA (Oshkosh Area MTA) 24; RRMTA (Rock River MTA) 17; SCVMTA (St. Croix Valley MTA) 28; SPAMTA (Stevens Point Area MTA) 15; SAMTA (Superior Area MTA) 5; WAMTA (Wausau Area MTA) 14. Total membership is 317, an increase of 1 member over last year.

Ten local associations will be honoring their Members of the Year at the conference banquet on Friday, October 23, 2015. The honorees are Anne Kubiaticz—Chippewa Valley MTA; Kathryn Isbill--Fox Valley MTA; Sandy Ryan--Greater Milwaukee Chapter; Flora Lim--Kenosha MTA; Lisa Freedlund-- La Crosse Area MTA; Drea Wagner--Michibago MTA; Arlys Buch--Rock River MTA; Mary Anne Olvera--St. Croix Valley MTA; Mary Hofer--Stevens Point Area MTA; and Mona

Grote--WAMTA. Their biographical information and contributions to their respective organizations are printed in the conference program.

Member recruitment continues to be our local associations' biggest concern. Along with a welcome letter, which is sent to new WMTA members and lists our state's local associations, dates and locations of meetings and contact information, we have been working with Katie Butler on a poster that can be displayed in music stores and schools. The poster will name the benefits of MTNA membership at the national, state and local levels and can be customized to provide information specific to each local association.

This year all local associations provided a copy of their constitution and by-laws for review by a committee consisting of Nick Phillips, Catherine Walby and Lisa Zwiefelhofer. New model constitutions and by-laws are being created by MTNA to reflect FTC requirements, and we will complete our review after those new documents are finished.

And finally, a big congratulations to Michibago Music Teachers Association for being named the 2016 MTNA Local Association of the Year! MMTA was chosen out of 500 local affiliates from around the nation for this prestigious honor and was given a \$1000 cash award.

Submitted by Lisa Zwiefelhofer, NCTM

STANDING/SPECIAL COMMITTEES

OVATION

There were more than a few unexpected roadblocks, but the transfer of webhost for the Ovation website to GoDaddy is now complete. Changes are currently being made, based on feedback from the June meeting. I believe all issues that were listed are being addressed, and hope that these are all complete by the end of the year. With the exception of bug fixes, no major changes will be made after this round of work as we cannot continually tweak the system for individual preferences.

Many thanks for Suzanne Fauser, for her countless hours working on Ovation issues. Krista Miller, who has been our web designer for Ovation, is stepping into a backup role, and will be training Sam Olson to take her place.

Submitted by Nicholas Phillips, NCTM

CENTRAL OFFICE

Katie Butler has been busy working on conference preparation. No additional report.

FINANCE

The finance committee consists of Rachel Fritz, Nick Phillips, Rita Schuman, and Catherine Walby. Catherine Walby will be developing a finance guide as a resource for WMTA members, and it will be available on our website soon. Other items we discussed since the last meeting include: budget for Ovation fixes, summer study grants, 990 vs. full audit, and the 3-month (vs. 1-year) extension of our office space lease.

Submitted by Nicholas Phillips, NCTM

NOMINATING COMMITTEE

Catherine Walby will work to have nominees in place for the October 2017 annual business meeting.